Dr. Ambedkar College, Deekshabhoomi, Nagpur

Maharashtra Centre for Entrepreneurship Development Cell

(Development Programme for Self-Employment).

"REPORT ON CAKE MAKING"

Date: 28th February 2020

Guest Trainer: Dr. Susheel Gadekar

DR. AMBEDKAR COLLEGE, DEEKSHABHOOMI, NAGPUR

Maharashtra Centre for Entrepreneurship Development Cell (Development Programme for Self-Employment)

NOTICE

Date- 26/02/2020

All **Participants** of Maharashtra Centre Entrepreneurship Development Cell are hereby informed that a demonstration on Cakes, Pastries & Brownie Making, Icing and Cake Decoration is organized on 28th February, 2020 at 09:30AM in Room No. 1.

The demonstration will be given by:-

Guest Expert Dr. Susheel Gadekar

Strategy of preparation & marketing of Cakes:-

- 1. Exact Method of Cake Preparation (Vanilla Cake, Jell Cake, Chocolate Cake, Mango Cake)
- 2. Decoration of Cake.
- 3. Costing of Cake.
- 4. Marketing planning.
- 5. Presentation of Cake.
- Packaging & Marketing.

All Participants are requested to remain present positively.

Dr. D. H. Puttewar (Co-ordinator of ED Cell)

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(Principal) Officiating Principa Dr. Ambedkar College, Deekshabhoomi, Nagpur.

Report:

Dr. Ambedkar College, Deekshabhoomi, Nagpur & Maharashtra Center for Entrepreneurship Development Cell are jointly organized demonstration on Cake making on 28th February, 2020 from 9:30 am to 1:00 pm in Room No.1. The trainer Dr. Susheel Gadekar gave the live demonstration on Cake, Pastry, and brownie making. Also he taught the students about Icing and cake decoration. He discussed with the students about the costing, marketing, packaging and marketing of prepared material. The materials required for making and decoration of cake include butter, sugar, maida, eggs, chocolate/pineapple essence etc.

The session was chaired by Dr. Durga Puttewar, Asst. Professor (Co-ordinator of MCED Cell) and Mrs. Bharti Padole (Co-ordinator of MCED), The session was organized by Dr. Harshala Pethe, Assistant Profesor (Member of MCED). All the students were enthusiastically participated in the programme and enjoyed the session. Total 25 students were present for the session.

GLIMPSES OF PROGRAMME





Dr. DurgaPuttewar (Co-ordinator)